

Isaiah Sheppard III

Chicago, IL | (630) 881-2232 | isaiah.sheppard@gmail.com | www.linkedin.com/in/isaiah-sheppard-iii | Isaiahsheppard.com

Summary

Senior Motion Designer with 10+ years of experience delivering high-impact motion graphics, video content, and brand animations across broadcast, digital, and social platforms. Proven leader with experience managing remote creative teams, establishing scalable motion workflows, and collaborating cross-functionally with marketing, product, and stakeholders. Expert in Adobe Creative Suite, Cinema 4D, and motion systems that elevate brand storytelling and audience engagement.

CORE COMPETENCIES

- Motion Design, Brand Animation, Broadcast Graphics, Video Editing, 3d animation, UI Motion & Prototyping, Post-Production, Visual Effects-, Cross-Functional Collaboration, Stakeholder Management, Agile Workflows, Creative Leadership, Remote Team Leadership
- **TECHNICAL SKILLS:**
- **Motion&Video:** After Effects, Premiere Pro, Cinema 4D, Audition
- **Design:** Adobe Photoshop, Illustrator, Figma
- **New Skill Group 1:** UX/UI, Wireframing, Hi-Fi Mockups, Prototyping
- **Collaboration:** Slack, Jira, Monday.com, Zoom
- **Techniques:** Green Screen Keying, Compositing, Motion Tracking, Visual Effects

Experience

Optimum Joy

Apr 2026

Digital Learning Operations Manager

- Directed the strategic evaluation, implementation, and administration of digital learning platforms, managing multiple platform migrations and optimization initiatives.
- Led organizational transitions from Teachable to Circle and subsequently to Podia, overseeing planning, execution, and stakeholder communication.
- Conducted market research and cost analyses to identify scalable and sustainable learning technology solutions.
- Managed the design, development, and maintenance of digital learning environments, websites, and community spaces.
- Established operational processes and standards for course development, platform administration, and learner engagement.
- Developed comprehensive staff training programs, instructional resources, and video-based learning materials.
- Served as the subject matter expert for platform administration, technical troubleshooting, and user support.
- Drove continuous improvements in learning operations, user experience, and platform efficiency.

Sports Animation Entertainment, LLC.

Nov 2024 - Present

Motion Graphics Consultant

- Provide remote guidance on animation workflows and motion design best practices using After Effects, Photoshop, and Adobe Acrobat
- Develop animation concepts and visual directions that improve production efficiency and creative output
- Review and refine motion assets, storyboards, and pitch decks to elevate presentation quality and brand consistency

Viking Muay Thai

Nov 2024 - Present

Lead UX designer

- Led a full website redesign to support rebranding and standalone business launch
- Created wireframes, high-fidelity mockups, and interactive prototypes in Figma
- Integrated third-party platforms to improve usability, performance, and customer access
- Collaborated with stakeholders to ensure cohesive visual identity and user-centered design decisions

Ian Ryan Interactive

Oct 2025 - Oct 2025

Freelance Video Editor

- Edited videos for display on video walls at the AAHKS 2025 conference, enhancing visual engagement.
- Utilized green screen keying techniques to create dynamic and professional video content.
- Collaborated with conference organizers to ensure alignment with event themes and objectives.

TGplayer (an eBay company)

Nov 2021 - Nov 2024

Senior Multimedia Designer

- Led the Multimedia Department remotely, establishing scalable workflows that improved delivery speed and team alignment
- Designed branded motion ads and video content for paid social, YouTube, and marketing campaigns
- Produced and edited multiple video series, increasing audience engagement and brand visibility
- Partnered cross-functionally with marketing, product, and leadership to align multimedia strategy with business goals
- Utilized Adobe Creative Suite to deliver high-quality motion graphics, videos, and visual assets

The Big Ten Network

Sep 2012 - Nov 2021

Motion Graphic Designer

- Created broadcast graphics, show openers, and animations for live and recorded network programming
- Collaborated with producers, editors, and creative leadership under tight broadcast deadlines
- Managed department objectives during Art Director absences, maintaining production continuity
- Ensured strict adherence to brand guidelines across schools and network properties
- Designed motion graphics using After Effects, Photoshop, Illustrator, and Cinema 4D

ADDITIONAL EXPERIENCE (SELECTED)

2010 - 2012

Freelance Motion Graphic Designer & Video Editor

- Delivered motion graphics, VFX, and edited video content for film, broadcast, corporate, and educational clients
- Specialized in compositing, green screen keying, 3D animation, and post-production workflows

Multimedia & VFX Roles- Hollywood Request, Lakeshore Management, Brookwood Pictures, Abbott Labs/PPD

- Produced motion graphics, visual effects, and video campaigns across documentary, corporate, and independent film projects

Certifications

- Google UX Design Professional Certificate (v2)

Education

The Illinois Insitute of Art Chicago | *Bachelors, Fine Art*

Chicago, IL

College of DuPage | *Associate, Fine Arts*